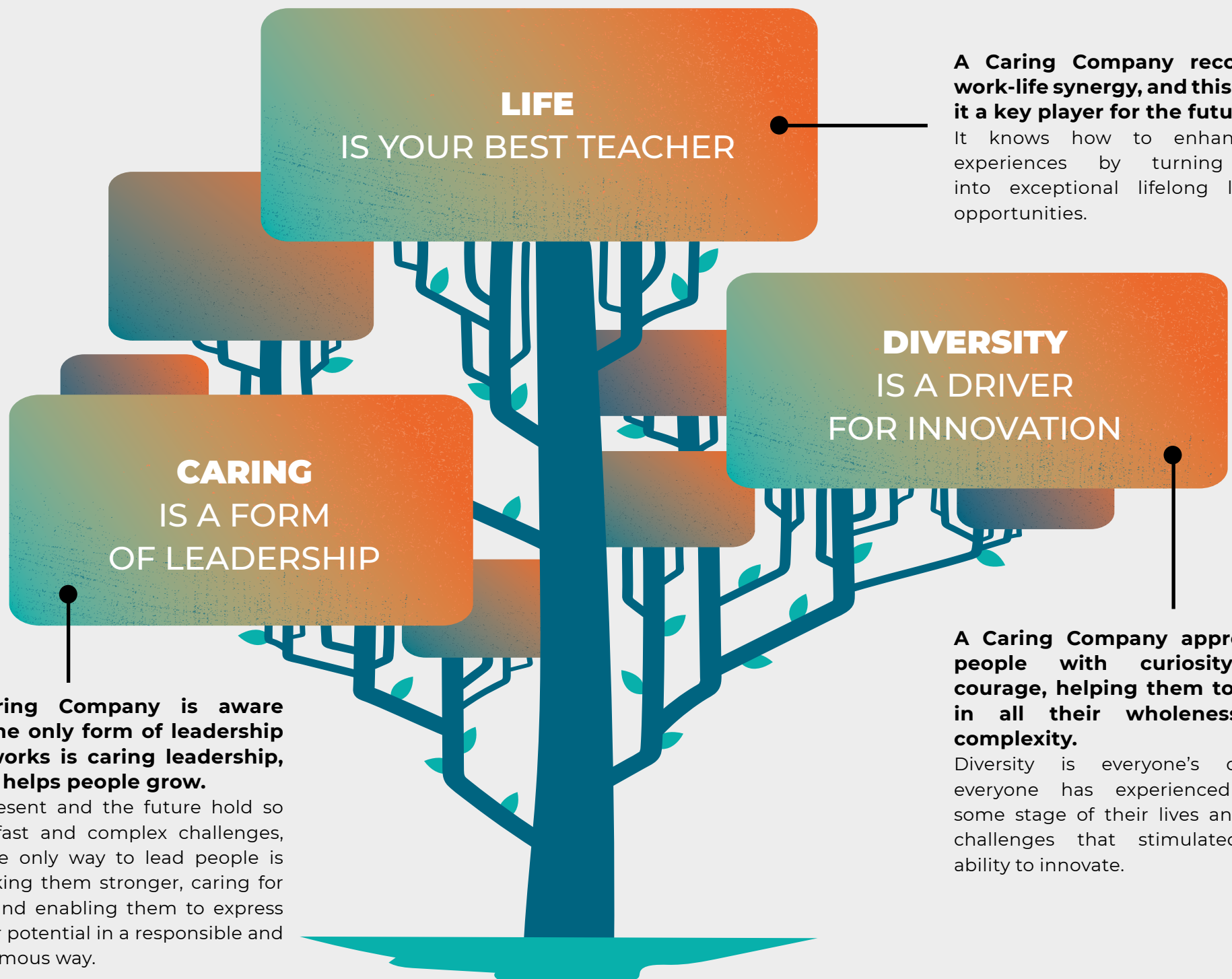


# BEING A CARING COMPANY.



**A Caring Company recognizes work-life synergy, and this makes it a key player for the future.**

It knows how to enhance life experiences by turning them into exceptional lifelong learning opportunities.

**DIVERSITY IS A DRIVER FOR INNOVATION**

**A Caring Company approaches people with curiosity and courage, helping them to thrive in all their wholeness and complexity.**

Diversity is everyone's concern: everyone has experienced it at some stage of their lives and faced challenges that stimulated their ability to innovate.

**CARING IS A FORM OF LEADERSHIP**

**A Caring Company is aware that the only form of leadership that works is caring leadership, which helps people grow.**

The present and the future hold so many fast and complex challenges, and the only way to lead people is by making them stronger, caring for them and enabling them to express all their potential in a responsible and autonomous way.

## PEOPLE AND COMPANIES THAT MAKE A DIFFERENCE

A recognition born in 2022 for companies which promote **work-life synergy**, have a **caring leadership** model and know how to enhance people in their own **diversity** on an ongoing basis. This is how Caring Companies contribute to the **growth** of their communities and to a much-needed **cultural change** in their countries. Being part of the Caring Company community means being **recognized as future ready companies**, able to put people at the heart of what they do and adopting a **social role** through concrete, measurable actions.

Together we support the achievement of the UN Agenda 2030 sustainable development goals

